

SMART Technologies Headquarters Calgary, Alberta

SMART Technologies is the world leader in interactive whiteboards and group collaboration tools. On May 1st, SMART Technologies announced the official opening of its new headquarters and research center in Calgary. The environmentally friendly building is designed to meet LEED (Leadership in Energy and Environmental Design) Gold certification criteria, an internationally recognized standard of environmentally sustainable design and construction. Their new headquarters include a large cafeteria that also functions as a general gathering area and informal meeting space for staff.

SMART contracted Applied Electronics to design, supply and install a complete audio/visual system in this cafeteria. A 192" wide x 108" high DaLite front projection screen (16:9 HDTV format) with a Panasonic PT-DW7000UK WXGA large venue DLP projector on a Draper motorized projection lift system are the core components of the A/V system. Two Vaddio WallView Pro EZCamera systems are used with an Applied Electronics custom-built screen bracing to display a magnified image of the presenter on the screen, allowing the cafeteria to double as a corporate presentation space. Voice reinforcement is ensured with Toa speakers throughout the main floor and mezzanine. A Crestron control system, 19" LCD Touchpanel with TPS-G-TPI QuickMedia touchpanel interface, as well as a WMKT-4LW Isys 3.6 colour wall-mount touchpanel, and transmitter work together to operate the audio and video systems.

